



**SEPTEMBER, 2020**

**2020-2021**

**VOLUME 35, No.2**

**MEETING TIME AND PLACE** In person meetings have been replaced by virtual meetings on the regular monthly meeting dates. These will be the first Thursday of every month beginning at 7:00pm. For the time being in person Show and Tell's are discontinued.

The next virtual meeting will be on October 1, 2020.

**PRESIDENT'S MESSAGE**

**ESAL WEB SITE:** [www.esalart.org](http://www.esalart.org)

No President's Message at this time.

**TREASURER'S REPORT** As reported, the account balance is **\$4895.65** **DUES** \$10/person \$15/couple

**ANNUAL ESAL SHOWS 2020**

Until further notice all ESAL in person shows have been canceled.

**PROGRAM**

**ESAL's October 1 Zoom Presentation Featuring Brandon Lacina, Founder of Digital Trafford**

ESAL's October first Zoom presentation is sure to be an informational treat for its members on many counts. Digital Trafford is a gem in the local area, offering valuable services for artists and photographers, expert computer related sales and support, large format and archival printing, and much more.

Its owner and founder, Brandon Lacina, has been an important presence in Trafford, conducting his thriving business for eight years. Brandon is a supporter of many community projects and a participant in numerous art and photo contests, including one displayed in the visitors center at Frank Lloyd Wright's Fallingwater.

Listed are some examples of Imaging Services available at Digital Trafford - 8mm & 16mm Reel to Reel film transfer to archival grade DVD's or computer formats; VHS & other cassette tape transfers, film negative slide scanning as well as original 4x6's to 8x10 photo scanning; art work digitizing services including over sized prints; printing to archival grade Giclee worthy photo papers and linen canvas materials with 100+ year archival warranties. Canon Program 4000 is the primary work horse used as well as an Epson r2000 series for smaller prints.

The following is a sample of the Computer Services available at Digital Trafford: building custom desktops, laptops and servers for home use, professional use in business & governments including all IT services required to repair and maintain systems. Also included are hard drive recovery services, data migration, software repairs and management, as well as website development using WordPress.

Brandon and his wife just welcomed their new son into the world in August and we now look forward to welcoming Brandon as part of our October 1 ESAL Zoom meeting.

**PERMANENT EXHIBIT OPPORTUNITIES**

**Murrysville Library**

Below is the Murrysville Library exhibit schedule for 2020 as far as it has been filled. Thanks to all who have signed up for a month! All exhibitors new to this space are encouraged to stop by the library to see the current show and familiarize yourself with the space in order to better plan for your own show. Be sure to display a list including titles of all images with corresponding numbers on each piece. Each piece can be labeled separately if you prefer. Be sure to include prices and your contact information if your work is for sale! There is a podium for a comment book and a plastic sleeve on the wall for your bio. A title, in the way of a unifying theme is suggested as a way to give viewers an idea as to what to expect to see in your exhibit. Of course, publicity always helps! Each artist is responsible for his or her own publicity, but if you need suggestions as to how to handle this, you can contact **Barbara Jewell** 724-733-0950 or [greenjewell2@juno.com](mailto:greenjewell2@juno.com)

**2020**

The library is now open between the hours of 12 and 3, by appointment only. The exhibits for the rest of 2020 are

scheduled as follows: **September and October: Darlene Miklos** **November and December: Evelyn Turocy.**

When we schedule for 2021, artists who missed their exhibit time this year will have first choice of a month then...assuming the library continues to be open then! Thanks for your cooperation.

If your name appears on this list, please print and keep it for your records! Remember that you are responsible for calling the person **BEFORE** you on the list to arrange for a changeover time on the SAME day. If you have any questions, call or email: Barbara Jewell

### **Redstone Highlands - Members exhibiting - 2020**

**Lane is looking for anyone to hang a show in the hallway at Redstone.**

The residents love the art and Larry Brandstetter has been there July and August. He has sold pieces. Ellie Brendlinger will be there during September and October.

**Redstone will call you and set a time and day to hang your work.** It is restrictive because of covid but is working well.

**Artists are needed for November and December. Call Lane 724-309-8428**

Exhibitors can contact the gift shop to put in some small items for sale. However you must first ask permission.

Members can sign up for 2 months in a row. **Call or email Lane Neff to reserve a month.** 724-309-8428 or email [lbneff@aol.com](mailto:lbneff@aol.com). Contact the exhibitor the prior month to determine when to hang your work.

### **ANNOUNCEMENTS**

**Monroeville Artist Larry Brandstetter was awarded "BEST in SHOW" at the North Hills Art Center's 2020 Members' Show.** The award was for his 27" x 36" collage "Brightly Whispered". *Check out the virtual show at:* [northhillsartcenter.org](http://northhillsartcenter.org)

**Gallery Open: September 14 thru October 9, 2020. Monday - Friday 10am-3pm & Tuesdays 7pm-9pm**

Wearing a mask is required inside the gallery

**The ESAL membership dues for the 2020-2021 year are reduced due to the limitations on meetings and exhibitions from the Covid 19 Pandemic.**

**It is \$10 for individuals and \$15 for couples.**

**Payment by check only. Make checks out to ESAL. Mail to Peter Cehily, 112 Cehily Road, New Kensington, Pa. 15068.**

**Peter Cehily has an abstract entitled "Rhesus Factor"** juried into the 10th Annual Mister Rogers Exhibition at the Latrobe Art Center. The exhibit runs from September 1 - 30, 2020

### **Program Report**

As we make adjustments during these times of sequestering, ESAL is no exception. This past season, we have had a great line-up of programs to enlighten our artistic endeavors and the fall portion for the 2020-2021 year will be no exception.

Programs are being planned with hopes that we will be able to resume our meetings after some restrictions have been lifted. With modifications and adaptations, including masks, gloves, and social distancing, we might be able to resume our regular meeting schedule on September 3.

Of course, none of us want to place ourselves or our group at risk, and if the first possibility seems too hazardous, we could offer Zoom meetings - the presenters that have been contacted have agreed to use that option if it becomes necessary.

If there is a month when neither of those options works, we can share an excellent You Tube video that will be very informational for our group.

In any case, we feel that continuing the regularity of our ESAL meeting dates on the first Thursday of each month continues to unite our group, maintain its mission to educate, inspire, and encourage artists, and continues our presence within the community of local art enthusiasts.

**MEMBER'S WEB SITES:** An email to the Editor ([gordonsarti@gmail.com](mailto:gordonsarti@gmail.com)) indicating your web site address will have it listed in future Newsletters for the enjoyment of ESAL members.

**Gordon Sarti** - [wonders-of-nature.pixels.com](http://wonders-of-nature.pixels.com) **Bob Patterson** - [Pattersonimages.net](http://Pattersonimages.net)  
**Barbara Jewell** - [barbara-jewell.fineartamerica.com](http://barbara-jewell.fineartamerica.com) **Marci Mason** - [www.marciart.net](http://www.marciart.net)  
**Arlene Holtz** - [www.arleneholtz.com](http://www.arleneholtz.com) **Eileen Kopelman** - [www.pittsburghartistregistry.org/accounts/view/EileenKopelman](http://www.pittsburghartistregistry.org/accounts/view/EileenKopelman)  
**Bob Bickers** - [bobbickers.net](http://bobbickers.net) & [fineartbybobbickers.blogspot.com](http://fineartbybobbickers.blogspot.com) **Ellen Spain** - [www.ellenspain.com](http://www.ellenspain.com)  
**Michelle Vecchio** - [www.michellevecchio.com](http://www.michellevecchio.com) **Sally Wightkin** - [www.sallywightkin.com](http://www.sallywightkin.com)  
**Michael Carter** - [www.studiocarter.com](http://www.studiocarter.com) **Norma Rowley** - [www.fancy-creations.com](http://www.fancy-creations.com) **Gary Bills** - [www.graphicbrew.biz](http://www.graphicbrew.biz)  
**Ted Scanga** - [tpsartandwoodintarsia.weebly.com](http://tpsartandwoodintarsia.weebly.com) **Phiris Sickels** - [www.pksickels.com](http://www.pksickels.com)  
**Tom Gallovich** - [www.tomgallovich.com](http://www.tomgallovich.com) / [artisticphotography.com](http://artisticphotography.com)  
**Myla Pearce** - [www.HalfFastFarms.Net](http://www.HalfFastFarms.Net) and [www.Facebook.com/HalfFastFarms](http://www.Facebook.com/HalfFastFarms) **Jaime Bird** - [www.sidewalkstoryteller.com](http://www.sidewalkstoryteller.com)  
**Betty Trout** - [www.bettytrout.com](http://www.bettytrout.com) **Cindy Berceci** - [cindyberceci.com](http://cindyberceci.com) **Eileen Yeager** - [www.angelfire.com/pa/herbs](http://www.angelfire.com/pa/herbs),  
**Rick Armstrong** - [www.raphoto.net](http://www.raphoto.net)

**EDITOR'S CORNER:** Remember everyone, to receive the monthly Newsletter you must have an accurate and up to date email address. They receive the Newsletter via the USPS. Send any email changes to [glsarti@comcast.net](mailto:glsarti@comcast.net) and it will be forwarded to the Membership Chair to keep the official record updated. All submissions should be a Veranda font size 8 or 9. **A reminder: All paid members will receive the official membership list from the Membership Chairperson via email. The personal contact information of each member is considered confidential and is not to be shared with non-paid members.** The first newsletter for each new ESAL year will be published near the end of August of that year.